FAIRTRADE FTF-I Communique

Newsletter of Fair Trade Forum - India

Update on the Project-"Sustainable Solutions To Fight Against Child Labour In Home-Based Craft Sector"

Process Documentation Workshop, 28th-29th Oct 2014

FTF-I organised a two day 'Process Documentation Workshop' under 'Fight against Child labour Project' on 29th and 30th Oct 2014 at Lloyd house, Kalkaji, New Delhi.

The aim of the workshop was to capture the process of implementation adopted in CLP to achieve the Project results. Process documentation workshop produced information and know-how on the complete process involved through CLP by its Learning Centre activities and will be the source materials for final drafting of "Process Document for CLP" and "Guidance Document for CLP". A total of 30 people participated in the workshop, which consisted of Learning Centre Coordinators and teachers.

The workshop was facilitated by CLP team from TX, FTFI and CEC. Groups for group activities were formed centre based (02 teachers and centre



Participation in 'JashneBachpan', 13th Nov 2014

On 13th of November National School of Drama invited students of Hope Worldwide – G4S Shiksha to witness the live theatre. The event was named as Jashnebachpan 2014. The name of the play was "Paruar Processionot Urahor UUH", staged magnificently by Abastav Goshthi, Assamese theater group, directed by Dinesh Kakoti. One could understand so much and so many things from the play. Children learnt how challenging and miserable lif`e an insect



coordinators in one group) making a total of 13 groups. CLP team randomly helped each group for brainstorming, documenting and presenting the topics of group activities. Whole process of workshop was documented and video recorded for future reference and records.

The topics covered in the workshop were discussed from the point of view of Situations before the project; Interventions during project; Sustainability after project.



could have, adults were able to relate the play with their day to day ups and downs in life, strife between need and want and resources. Despite of the fact that the play was in Assamese, children and teachers enjoyed the play. For them it was a golden opportunity to witness such a live performance for the first time, which left them amazed, delighted and with the feeling of gratefulness.

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Note: All the information in the newsletter is taken from the members or extracted from their legitimate website and social networking sites. FTF-I will not take responsibility for any wrong information or references found in this issue.

For Private Circulation Only This Newsletter is compiled and published by Fair Trade Forum-India. The Editorial Board consists of Dr. K. Panchaksharam, Mr. lytha Mallikarjuna and Ms. Sudeshna Mitra Woodhatch. For giving your feedback/suggestions please write to us at info@fairtradeforum.org, ftfindia@fairtradeforum.org







Update on the Project-"Sustainable Solutions To Fight Against Child Labour In Home-Based Craft Sector"



Participation in '3rd National Gandhi Bal Mela', 18th-21st Nov 2014

Children from various learning Centres from ages 12 to 14 yrs participated in the cultural event organised by Gandhi Smriti, Raj Ghat, Delhi. The theme of the event was 'Gandhi ko Samjho'. Children participated in various activities like Group Work, Participatory Theatre, Singing and Dancing, Spinning and Weaving, Games and Sports, Handicrafts. In a way moulding a Gandhi in the kids. The children from the Learning Centres had a very nice time of interacting and sharing with other children from various states from India. Many of the kids also won prizes for their active participation and beautiful handiwork. FTF-I President- Mr. Mallikarjuna attended the event during prize distribution to the children.

Vocational Training for Youth, 17th-19th Nov 2014

FTF-I organised a Vocational Training for youth on 'Marketing and Business Management' in New Delhi. This three day training was held at three different venues in Delhi- Gram Bharat store, Dilli Haat, Opposite INA Market and Tara Projects, Okhla Industrial area Phase-3. The work shop intended to train youngsters in marketing aspects like introducing to marketing trends, product categorization, pricing, visual merchandising, customer relations and billing And stock management. It was an interactive workshop, filled with hands-on experiences and cases. The participants were expected to come with an open and free mind to indulge in the interesting workshop. Twenty-five youngsters participated in the training. The trainer for the program was Mr. Pankaj Mehndiratta, an Independent Consultant and Trainer. He helped the participants to understand the business cycle from Fair Trade point of view and the challenges which one has to facewhen dealing in the market with various people in the supply chain. The youth also participated in a paper bag



workshop, taken by two representatives from Calcutta Rescue. The exposure of Gram Bharat and Delhi Haat gave the youngsters a feel of how a commercial business runs in the market. Overall the participants had a good time of learning and sharing.





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Executive Council Meeting, 5th-7th Nov 2014, New Delhi



The **meeting of the Executive Council(EC) 2014-2016 of FTF-I** was held from 5th to 7th Nov 2014 in New Delhi. The present EC members included- Mr. lytha Mallikarjuna, President. Mr. Pradeep Krishnappa, Vice-President,Ms. Sudeshna Mitra Woodhatch, Secretary, Mr. Ranvir Sisodia, Joint-Secretary, Mr. Kamal Kishore, Treasurer and Mr. K. Panchaksharam, Member. Apology was received from Mr. Khitish Pandaya, Member, FTF-I. From the National Secretariat -Mr. O.P. Yadav, Director, Mr. Rajeev Pillai, Finance Director, Mr. Anil Thomas, Project Manager, Mr. Amit Chatterjee, Advisor and Ms. Amy Mookerji, Communications of FTF-I were invited in the meeting.

Training for women artisans being organised by Sadhna, Udaipur



Sadhna with the support of DIC (District Industries Centre), Udaipur is conducting a three months applique and embroidery training at Bhedwas village. The training commenced on 27th October 14 and will go on till 27th Jan 2015. The objective is the train the women in craft so that earn a income for their living and become economically independent.

How cool is this??

All the heavy wedding dresses take up unnecessary space in our wardrobe once the occasion is over, we neither use the stuff nor throw them off. We keep it for our next generation. We also can't give it away to ourr domestic staff as it's of no use for 'em.

The max we can do is, use it to make something happening & trendy and recycle it or we have an idea which we'd like to share with you.

A LIBRARY - One stop solution....Craftroots has come up with an idea where you donate your cloths & sarees to

them and they give it to the less privileged lot at a very nominal charge...Just to maintain the hygiene and richness of the much loved cloths of yours...

Drop in at Craftroots and help us put a smile on those faces!



An Interesting Library by Craftroots, Ahmedabad

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Himalayan Fair Trade Handicrafts Pvt. Ltd, Dehradun took part in Rajpur Community Initiative Fest on 1st and 2nd November 2014 at Christian Retreat and study center Rajpur. The Fest emphasised on clean and green Rajpur.

News from MESH, New Delhi

Ms. Jacky Bonney, The Executive Secretary of MESH attended two programmes which focused on disability. Organisations AADI arranged a workshop on inclusive employment and World Vision with Carers Worldwide organised a one day seminar on caring for caretakers. In both events MESH was able to bring Fair Trade to the table along with the larger discussions.

Mr. Mathew from MESH was a panellist at a session conducted by NGO Connect especially to discuss social enterprises. He was able to share details of how Fair trade has enabled MESH to maintain good markets for products made by people with disabilities or affected by leprosy.



MESH is also linking up with a Swedish development organisation IM Soir, Sarba Shanti Ayog, Fair Trade Nepal Group and an umbrella group of Tibetan producers for expansion and capacity building in the coming three years. The first group meeting took place in Kolkata in the middle of November. The networking and Fair trade initiatives will impact down through the supply chain of all our members.



Activity updates from Federation of Tibetan Cooperatives

FTCI inaugurates new office in Bengaluru: FTCI inaugurated today its new office, staff quarter, guest-house and conference hall. The inauguration program began with Sangsoel (fire puja) led by monks from Tashi Lhunpo monastery.

As many as 100 guests from different organizations and institutes attended the function.

FTCI launches new unit Tibet Infotech Solutions and releases Nyamdel Documentary

film:Members of Tibetan parliamentarians in Bengaluru and Bylakuppe along with Chief Representative, Bengaluru jointly unveils Tibet Infotech Solutions during the inaugural function of FTCI office building. Before the official unveiling, FTCI CEO Mr Tashi Wangdu said, "Tibet Infotech Solutions, a pilot BPO project, is initiated by FTCI with the support from Tibet Fund. The main goal of this project is to provide meaningful and sustainable employment for Tibetan youth in the settlements."

FTCI participates in the 7th International Conference on Cooperatives in Noida: FTCI CEO Tashi Wangdu who had been appointed earlier as Joint Secretary/ Coordinator of the 7th International Conference on Cooperatives, participated in the conference. The conference was jointly organized by National Federation of Tourism and Transport Cooperatives in India (NFTC) and National Cooperative Union of India (NCUI) at Marwa Studio in Noida from 11th to 13th Nov 2014 coinciding with 125 birth anniversary of Pandit Jawaharlal Nehru, First Indian Prime Minister and Father of the Indian Cooperative movement with a theme "Conservation of earth through global Cooperative principles". The Conference was attended by hundreds of veteran cooperators and enthusiast youths from all over the world. FTCI CEO Tashi Wangdu made presentation on Tibetan Cooperative movement in India and FTCI export unit showcase Tibetan handicrafts at the exhibition center.





Exhibitions, Festivals & Fairs

'Women in India' Exhibition, 13th-19th Nov 2014, New Delhi



FTF-I facilitated the participation of nineteen Fair Trade organisations in the exhibition organized by the Union Ministry of Women and Child Development An Exhibition, organized by the Union Ministry of Women and Child Development '. The Women of India- 2014' began in Dilli Haat began in Dilli Haat, INA in New Delhi (13.11.2014). The Exhibition, exhibiting the products and handicrafts by women from all over India, was inaugurated by the Secretary, Ministry of Women and Child Development, Shri Vinay Sheel Oberoi. The Exhibition is being held from 13th to 19th Nov 2014. The exhibition was dedicated to Women of India so that the women entrepreneurs and artisans especially from rural India, get an opportunity to exhibit and sell their products. The exhibition give much needed window to all such women who are working incognito in the vast width and breadth of our country. It also branded all the stalls with FAIR TRADE INDIA brand logo and collaterals. The Fair Trade brand added value to the products which helped in selling the products in the exhibition. The stall managers also shared about Fair Trade with the customers.



MESH at IITF, 14th-27th Nov 2014, New Delhi

MESH exhibiting at the Indian International Trade Fair in Pragati Maiden from 14th - 27th November. MESH's special focus is products for children including soft toys, wooden games and home décor for children's rooms. (image attached). They have printed thousands of leaflets about Fair Trade and are giving away calendars with more about MESH and Fair Trade to all visitors to our stand.

MESH is also exhibiting at The French Mela on 29th November always a great business opportunity with a wonderful festival atmosphere.

Exhibitions by Gramin Vikas Chetna Sansthan, Barmer

Gramin Vikas & Chetana Sansthan did an exhibition of Karigaar Haat from 7th to 16th of November 2014 at Central Park, Salt Lake, Kolkata.

They also participated at The annual Dastkar NATURE BAZAAR exhibition from the 6th to 17th of November 2014 at the Nature Bazaar venue, Andheria Modh, New Delhi. They also participated in an Exhibition at Dilli Haat Bazar "Women of India" under Ministry of women and child from 11th to 19th of November, New Delhi. This exhibition was about introducing the market to our women artisans and to train them to handle the market. In this exhibition our organisation's President Mrs. Ruma Devi with two Women artisans named Mrs. Khetu Devi and Mrs. Mrs. Mohini Devi participated and gained a new experience which will help them in their future.

Gramin Vikas & Chetana Sansthan did a Exhibition "India- U.S. Technology Summit Tackling 21st century challenges together at India expo centre Greater Noida Delhi NCR organised by CII (Confederation of Indian Industry) from 18th to 21st November.







Create Livelihoods for Artisans in Northeast India

Story Updates 0 Comments 3 Funders 10



Create sustainable livelihoods for 15,000 Northeast Indian artisans!

Do you believe in Fair Trade enterprises that create livelihoods, empower women and preserve beautiful traditional crafts in an increasingly mass-produced world

If so come and join us! We at The Ants Craft are raising \$30,000 to build a finishing unit that will allow us to handle large wholesale orders of traditional Northeast Indian crafts and generate sustainable livelihoods for 15,000 artisans.



\$10 usp Postcard We will send you an e-card with a beautiful picture of our work in Northeast India, signed by our founders.

SELECT A PERK

Estimated delivery: Jenuary 2015

The Ants have worked from 2002 onwards as a social enterprise that has created livelihoods for 4,000 artisans in N ortheast India. Their online store (www.theantsstore.com) has been operating since 2013 to sell the beautiful products our artisans produce.

They are now running an online crowdfunding campaign to raise USD 30,000 to equip a finishing unit. This will help them handle export orders, scale up our operations, and reach 15,000 artisans.

Their campaign is at http://igg.me/at/ants

It would make an enormous difference to them if you contribute at any level to this effort. They have beautiful perks like jewellery boxes, silk stoles, and Pashminas to reward your contributions.

If you choose to share this campaign on your Facebook page, tweet or put our campaign on Google+, you'd help us reach many more people.



Upcoming...

* National Conference *

Supply Chain Model for 'NO CHILD LABOUR' in Home Based Craft Sector in India at New Delhi at Jacaranda, India Habitat Centre (IHC) on 8th Dec 2014 and at Gandhi darshan Samiti, Raj Ghat, New Delhi on 9th Dec 2014 jointly organised by Fair Trade Forum-India, Traidcraft Exchange and Centre for Education and Communication

Sasha, Delhi at:

Ozhaat Mela at the Australian High Commission on 6th Dec, 2014 DCWA International Bazaar at The British School, New Delhi on 7th Dec, 2014 Tamanna Winter Carnival – The British High Commissioner's Residence on 17th Dec, 2014 Winter Mela from 11th to 22nd December, 2014 at Kisan Haat, Nature Bazaar, New Delhi

Sasha Shop, Kolkata will be having Christmas displays in the Shop and KIWC Christmas Bazaar on 6th Dec, 2014

Skill Up-gradation Workshop for Women Artisans working under Concern India Foundation Project"DEW" Developing and Empowering for Women organised by Gramin Vikas Chetna Sansthan starting from5th December 2014 to 31st March 2015) at Field Area, Barmer,Rajasthan

Kadam Haat at:

A Hundred Hands: 3rd to 7th. Dec 2014 from 11-8 p.m. (Sunday: 1-8 p.m.) at St. Andrews Church Grounds, Cubbon Road, Bangalore 560001

Crafts Bazaar 5th to 14th Dec 2014, Valluvar Kottam Hall, Valluvar Kottam High Road, Nungambakkam, Chennai 600034

Indian Heritage Fair Trade Haat

organised by Dharohar, Baroda, Gujarat from 25th to 28th Dec 2014 at Ved Trans Cube Plaza , Central Bus Terminus , Baroda.Gujarat

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