

ANNUAL REPORT

2019 - 2020





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NOTE FROM PRESIDENT

Humans of Change bringing ripple of change at grassroot level

Fair Trade movement is a determinant mission to develop humans of change in the society. Bringing the wave of change among the people themselves, is one of the significant ways to move forward in the society. Developing skills and values about fair trade and sdg goals is building the marginalized societies to produce goods responsibly. Over the period of time our Fair Trade fraternity has worked impeccable to bring the change at the grassroot level and among the people themselves. The movement has seen it's tough and crest but we all learnt from the journey and built back stronger each time. Fair Trade movement is now getting momentum at artisan as well as consumer level. Fair trade values working as a tool to realise sustainable production at artisan level and sustainable consumption among consumer level. This has proven to embark the change among the society at large.

The awareness initiatives taken by the FTFI team has brought a significant ripple of change and we will continue to do so with an aim to build back marginalised section stronger than ever.

Regards, lytha Mallikarjuna President, FTFI







NOTE FROM SECRETARY

Humans of Change bringing ripple of change at grassroot level

Fair trade movement has built society stronger every year. The skill development trainings, market access and membership support has helped artisans and refugees. With this mission we served the marginalized sector in this year by nurturing humans of change. Fair trade values and sdg goals has made producers responsible and thus imparting the responsibility to consumers, as well. The organization's mission for the social, economic and environmental well-being of marginalized small producers has maximised the awareness.

During the year, we supported refugees groups from Sawavlamban project to get market access, we started new india artisan fellowship with The Hans Foundation to support 10 artisans of India in entrepreneurship skill development and started a project, STREE for 10,000 women artisans of India, funded by The European Union. Along the way our team paved the way towards success in on-boarding more projects as well as more artisans to create larger and sustainable impact in the nation. Regardless of any hurdles in the journey, we aim higher, to empower artisans and refugees.

Regards, Kamal Kishor Secretary, FTFI



Principles of FAIR TRADE





















FTFI enabelling 10 principles of fair trade in it's network of 5,00,000+ artisans

BUY FAIR SUPPORT FAIR TRADE

FAIR TRADE FORUM INDIA



FTF-1 mission is to promote and strengthen Fair Trade concepts and practices among all stakeholders including producers, intermediary organizations and consumers globally in designing, production, marketing development with missionary zeal through commercially viable and fairly traded products, goods and services by providing & creating dignified opportunities for artisans and craft person.



envision to facilitate empowerment and sustainability of the grassroots artisans and crafts persons through fairness and transparency in trade, alleviating poverty, ignorance and unemployment in India and ushering in human development and social change by advocating and promoting Fair Trade with global accountability.



NOTE FROM THE TEAM

Humans of change is an idea that is perfectly echoed under FTFI team. In this year the projects saw tremendous growth and expansion. Fresh faces were roped in as project team members as well as new dynamic ideas strategies were adopted to act as a catalyst of change. The partner organisations were encouraged to use social media and online marketing platforms to not only expand their market presence but also explore alternative marketing opportunities and business networks. FTFI successfully developed Humans of Change among society, in artisans and refugees.







Fair Trade Forum India has been evident in its role of bringing transformation in the lives of artisans of India. In Project STREE, FTFI takes a dedicated step towards transforming lives of women artisans. Social Transformation and Economic Empowerment (STREE) is a project funded by The European Union. The objectives of this project are

- Empowering 10,000 women artisans
- Engaging 100 CSOs women led or working for women artisans
- Advocating 10 Lakh consumers regarding fair trade and handicraft products

Aim of project STREE is to double the income of at least 6000 women artisans in 4 years and advocate consumers related to Indian handicraft and encourage Vocal for Local for more than 10 lakh consumers. The project will provide extensive trainings to CSOs and women artisans during 4-year tenure. The mission of the program is to fulfill following objectives:

- Market assistance will be provided to women artisans to open their sustainable micro-enterprises
- Prototype support in Identifying potential handicraft clusters to conduct baseline, market surveys for advocating consumer base
- Advocacy with ministries, developing policy papers & networking in National & International forums
- Providing mentorship support to master trainers and artisans through experienced teams
- Go to market strategies will be provided, a platform on Fair Trade app and website to sell their products and increase visibility



Key achievements

- FTF-I selected as Lead Partner by EU to implement the project- "STREE- Social Transformation and Economic Empowerment of Women Artisans in India"
- Capacity Building Support to 10,000 women artisans through 100 CSOs who are Women Led or working with women
- Technical details of the project:
- Starting Date: 1st January, 2020
 - i. Project Span: 4 Years
 - ii. Geographical areas:
 - iii. North- Delhi, Haryana, UP, Uttarakhand, Himachal Pradesh
 - iv. West-Rajasthan and Gujarat
 - v. East- West Bengal, Odisha and North East
 - vi. South- Karnataka, Andhra Pradesh, Tamil Nadu and Kerala
 - vii. Co-applicant: Sarba Shanti Ayog
- Meeting on 19th November, 2019 with European Union's Head of Cooperation, Mr. Jerome Pons. The meeting took place in Hotel Leela, Delhi, with President and ED of FTFI
 - STREE planning meeting took place on 22nd Jan, 2020 in Tara Projects office



Project SFURTI

SFURTI- Scheme of Fund for Regeneration of Traditional Industries

- FTF-I empanelled as Technical Agency under SFURTI- Scheme of Fund for Regeneration of Traditional Industries launched in 2005 by Ministry of MSME
- FTF-I members to be selected as Implementing Agencies (IA) under the Scheme
- As a TA, FTF-I entitled to develop multiple clusters in 4 years
- 3 Clusters identified through FTF-1 member organizations
- Nodal Agency- IMEDF (Indian Micro Enterprises Development Foundation)
- Required: Suitable expertise to undertake cluster development.
- Project Duration: 3 years per cluster





The Fellowship Program first cohort was launched in 2019. It has been launched to promote Leadership Skills and Entrepreneurship among grassroot level Artisans and Weavers. The 10 selected Fellows of first Cohort were given training in Leadership, Entrepreneurship Development, Product diversification and development by understanding trends and respect for environment. The Fellows were mentored by designers and Fair Trade Entrepreneurs and were linked to Fair Trade organizations and digital marketing platforms for ensuring their sustainability. With the successful implementation of the 1st cohort in 2019, the 2nd cohort was also launched in 2020 to extend support to more artisans. This year a new category - Craft Entrepreneurs was also introduced. The Call for applications was announced within Fair Trade, THF and their partner Networks. Artisans/weavers can apply with a recommendation from FTF-1, Fair Trade organizations (members of FTF-1), THF or their partner organizations. 10 Fellows will be selected to Form the Second Cohort and will begin their Fellowship journey to learn skills that can help them achieve their dreams, via the expected Outcomes of the program

Outcomes:

- Enhanced Capacity and Leadership of the Fellows to drive sustainable change within their community/enterprise
- Greater visibility for the work of the Fellow, which might lead to enhanced markets/support for his/her enterprise
- Improved efficiency of the Enterprise of the Fellow

CAMPAIGN TIMELINE





The Deadline for receiving nominations was 20th July and 110 applications were received from various parts of India. FTF-I team screened all the applications and shortlisted 20 best applications, though many more were worthy candidates. The team engaged with all 20 shortlisted applicants, got additional details from them and prepared presentations for the Selection Committee Meeting. The Fellows were also asked to share their videos and be available for a short telephonic interaction with the Selection Committee on 31st July.

Selection Committee was finalized and constituted of-

- Mr. Rakesh Kumar Guran- Founder, ABC of Startup
- Mr. Sanjaya Pradhan- NSDC
- Ms. Moon Sharma- Fair Trade Entrepreneurs (Tara Projects) and Treasurer- FTF-I
- Mr. Sudeep Sinha, Director (Program and Evaluation)
- Mr. lytha Mallikarjuna- President- FTF-I (Observer)

Selection Criteria was finalized and Selection Committee Meeting was organized on 31st July at THF Office. FTF-I team presented the work of all shortlisted Fellows. Selection Committee Members saw the videos sent by some Fellows and also interacted with most of them. After looking at the work of the Fellows, the Selection Committee deliberated and scored the Fellows. The Scoring Sheets were handed over to FTF-I. Scores were compiled and shred with FTF-I Executive Council, which finally selected 10 applicants as The Hans Fair Trade Fellows 2019. 4 candidates were also waitlisted. PF the Final list of Fellows-



NIAF COHORT 1

S.No	Name of the Applicants	Crafts	Location	Gender
1	Ms.Choti Yadav	Design Katran	Jaipur, Rajasthan	Female
2	Mr. Ekanand Sahini	Weaving	Mirzapur, UP	Male
3	Ms. Gurmeet kaur	Phulkari	Punjab	Female
4	Mr. Marimuthu	Honey Harvesting	Tamil Nadu	Male
5	Ms. Noorjahan	Dari Work	Mirzapur,UP	Female
6	Ms. Rasila Ben	Kutch Embroidery	Gujarat	Female
7	Mr. Imtiaaz Ali	Stone Jaaali Work	Agra, UP	Male
8	Mr. Somu Sekhar	Wooden Carving	Andhra Pradesh	Male
9	Mr.Tariq Mir Ahmad	Sozni Embroidery	Kashmir	Male
10	Ms.Urmila Gamit	Stitching	Gujarat	Female
11	Ms.Sheeba Hussaini (Only for Capacity Building)	Crochet & Stitching	Delhi	Female

1st WORKSHOP - NIAF

- 1- First New India Artisans Fellowship Workshop was organized from 23rd December to 26th December, 2019, in collaboration with Department of Textile and Designing, Maharaja Sayajirao University of Baroda, Vadodara, Gujarat.
- 2- Workshop was followed by an exposure visit at Aapno Varsho, a state level art and craft exhibition organized by Gujarat state Government and Dharohar Foundation.
- 3- A Need assessment was done for most of the Fellows via visits to their places and curriculum for their capacity building was drafted on its basis by the Chief mentor for the program
- 4- First workshop was successfully organized in which all the 10 fellow participated and learned about leadership and entrepreneurship.
- 5- Exposure visit was organized in which fellows got the opportunity to understand the market and demonstrate their marketing skills also.
- 6- Business cum action plan was prepared for all the 10 fellows.
- 7- During the workshop there are many synergies and fellows are coming together for the interexchange of the ideas and produce fusion and market worthy products.
- 8- During action plan two fellows got orders in their first interaction itself



MID LINE WORKSHOP - NIAF

- 1- Mid Line Workshop was conducted on 23rd and 24th February, 2020 at National Craft Museum and Hastkala Academy,
- 2- Mid line workshop was mainly focused on the design development especially coming out with some innovative, sustainable and fusion products.
- 3- During the Mid Line workshop Artisans presented their work to the THF and other guests that they had accomplished after the first orientation workshop at Vadodara.
- 4- During the workshop fellows learned about the -
 - (a)-Importance of design development
 - (b)- Analyzing Color/Market Trends for Design Development
 - (c)- Product Diversification as per latest Trends
 - (d)- Innovative Ideas for creating Fusion Products
 - (e)-How to prepare zero waste products
 - (f)- Sustainable packaging
- 5- On the basis of the first day theories Fellows did an intensive exercise and come with the idea of fusion products by combining two or more techniques. Even during the workshop, they produced some good fusion prototypes.
- 6- During the Mid Line workshop fellows prepare their action plan to utilize the fellowship and business grant being given under the NIAF project.
- 7- During the workshop fellows were divided in three groups and one professional designer were deployed to each group to help fellows to prepare 5-6 new, innovative and sustainable prototypes.







UNHCR- FTF-I was selected as Livelihood partner of UNHCR in 2018 to implement project "Swavlamban Self Reliance for Refugees". The main objective of project Swavlamban is to promote Self Reliance for Refugees in Delhi, Mewat and Jaipur, and the Pilot phase of the project, implemented from 1ast April 31st December 2018, successfully helped in generating income for more than 200 Refugees, thereby getting them started on a journey towards Self -reliance. 8 Craft and 2 Food Groups were set up with Refugees from Afghanistan, Myanmar, Somalia and Congo. Re- Bank - the first community Bank for Refugees was started in Mewat and material support given to 19 individual enterprises on a Loan basis through the Bank. The project is being further upscaled in 2019 to sustain and upscale the groups formed and to provide sustainable livelihood opportunities to more Refugees.

Under this flagship programme refugees work with FTFI member organisations closely. After careful assessment and analysis FTFI identified 5 organisations in Delhi, Mewat and Jaipur to work as SAO i.e Sub Contracted Organisations. The SAOs work as mentors to the refugees and support them in earning a livelihood and become self reliant.

Additionally, FTFI also works with independent handicraft refugee groups based in Delhi whom FTFI provides with marketing opportunities and mentorship directly. Along with the handicraft groups FTFI works closely with two food groups ie Kitoko and Macquul

The SAOs along with UNHCR & FTFI's association formed groups primarily comprising of Afghan and Rohingya groups. The groups produce a variety of products such as women's garments, toys, candles, crochet jewellery and hand bags etc.

All the product lines are created in such a manner that it caters to the market demand and the skill sets along with the expertise and knowledge refugees have developed over time.

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Some of the highlights of the year are as follow

- 1. **25 Humans of Change**: 25 new refugee led micro enterprises were setup through mentoring support and small grants delivered to them. Post setup all previous and current enterprises supported monthly and tracked to deliver profit.
- 2. **30 Humans of Change**: 30 refugees placed in informal/formal jobs through direct intervention from FTFI. On ground community partnerships with locals in Delhi & Mewat were leveraged to create opportunities for these 30 refugees.

3. 3 Humans of Change:

- The Somali women food group (Macquul) began participating in the popular Sundar Nursery Sunday market from December 2019 onwards. The key accomplishment being the readiness of the women to pay the exhibition cost from the sales they collected from the nursery. Since they have started taking care of the expenses and earning profit, FTFI would be graduating them to a self-sustainable group.
- Apart from one major accomplishment through Sunder Nursery the Somalian food group-Macquul participated in many one day events at places like DU colleges, IP college-Prakriti Bazaar and Champa gali. Their food and unique taste was appreciated by all.

4. International opportunities for FTFI members working with refugees

- MADE 51 an initiative of UNHCR to create a brand for refugee made products, visited FTFI
 member organisation in June/July 2019. They were so impressed by the refugee's working
 with Fair Trade Forum that they agreed to take onboard two member organisation Conserve
 India and Archisha.
- Conserve India and Archisha both esteemed members of FTFI working with refugees participated at International exhibitions hosted by UNHCR Geneva Headquarters Global Refugee Forum as well as Christmas Market.

- Miscellaneous opportunities for FTFI members working with refugees
 Diwali 2019- During the festival season of Diwali, some of the refugee group enterprises such as one's under Believe India, Conserve India & AtoZ participated in events organised by
 - HSBC & EY across their office locations in Noida, Delhi & Gurgaon.
 The member organisations were offered an opportunity to sell their refugee made products through exhibitions in Embassies & High Commissions like American Embassy, Oz Haat Mela, British High Commissioner.
 - Confluence of Cultures was a grand event organised by FTFI to bring together refugee enterprises and women led entrepreneurs. It was organised in Marwah Studio, Noida and was well appreciated by all the participants.
- 6. Opportunities/training extended to refugee groups
 - Entrepreneurship Development Program used as a fundamental tool for the development of our 6 refugee group enterprises led by Fair Trade member organisations. The purpose was to enable them to improvise their internal processes and create a wider understanding of the market. They also visited other member organisations to learn from live examples.
 - Peaceful co-existence: All the refugee groups were motivated to organise an event to invite
 the local Indian population to come and mingle with them, appreciate/buy their products,
 move ahead in creating a healthy relationship. The events were widely appreciated and
 resulted in spreading a positive message for the refugee community among the nationals.











2019 Markets facilitated for 6-10 member organizations through generation of orders and Pilots done for Corporate exhibitions MoU Signed with Tatsat Ventures for FT Procurement for their Retail Shops- SHILP via FTI Brand MoU signed with Amazon Saheli for opening Saheli Stores for members Partnerships being explored for FT Procurement by Corporates 2020 Strengthening of FTI Brand through at least 3 SHILP Stores Exploring more partnerships for FT Procurements Partnering with Corporates Pan India for exhibitions at their premises Opening at least 15 FT Saheli Stores and exploring more partnerships Impactful Gender Models Strengthening FT movement in 2019-2020 FT Awareness sessions organized at Universities MoU signed with IICD and being explored with GEHU University Twitterthon organized on the occasion of WFTD Partnerships being explored with Tik Tok Media and Swaniti, for capacity building in Digital Media Marketing Video Documentation done for 5 members via AIF Project Better Networking within FTF-I Network Better relations with Global FT Network



Accomplishments

FTFI received an order of 169 Laptop Bags with the total order value of 2,92,821 from AETS France. The order was successfully delivered by FTFI through its members organization EMA and Believe India.

FTFI received an order of 300 ECO Friendly stationery kits with an order value of 47,040, the order was successfully delivered by FTFI through its members organization Believe India.





- We facilitated the participation of green Diwali Mela in AGA khan HALL, YMCA DWARKA, US EMBASSY, AUS EMBASSY, Blind Relief Association and HSBC
- Under SW project our member organization Believe India facilitated participation of other SAO'S as well as independent groups in two exhibitions; Swadeshi Mela at dwarka and Christmas at Farmers Market in Champa Gali



We participated in EY social connect programme and facilitated stalls for member organizations SASHA and LAL 10

FTFI also successfully organised a craft and food pop stall called confluence of cult under Swavalamban Project, the craft stalls were put by members under the SWAVLAMBAN project and the food were set up by the independent groups under the project

 FTFI facilitated a stall for independent food group Maccapoll at Sunder Nursery organic market at a recurring event that takes place every Sunday,

FTFI Memberships of 2019



Advocating change

Introducing FTFI new member organizations







Himadri Hans Handloom

"Himadri-Hans Handloom" (HHH) is a noble initiative of The Hans Foundation, a non-profit organisation, working in collaboration with the Government of Uttarakhand. The objectives are to make Uttarakhand's handloom and handcrafted textiles accessible to global markets, impart technical and design skills to rural women artisans of Kumaon thereby helping them enhance their indigenous skills, and finally, make local craft products that match the needs and aspirations of the new- age consumer. Our aim is to directly impact the lives of 5000 women weavers of Uttarakhand.

Sanchay Trade Export

Since 2006, Sanchay Trade Export has been one of the India's leading manufacturing and trading companies of dyed and printing fabrics. Our wide collection of scarves, stoles, pareos, bandanas, bags, garments and grey fabrics is designed to proffer extreme comfort, excellent quality, and exceptional values.

Sumicot Ltd

Sumicot Limited is a leading name among top cotton yarn manufacturers for fabric, textile cotton yarn, indian cotton yarn, combed cotton yarn, compact cotton. The company manufacture 100% cotton yarn and knitted fabrics.

Hari Govinda Exports

A small jewelry manufacturing company based out of New Delhi. The firm do not employ children and take care of our artisans. The organisation was founded in 2001. The company deals with handmade fashion jewelry with an ethnic flare.

Can & Able Production

Can & Able production is a Mumbai based manufacture and service provider of terracota mural, antique wooden clock, marble table clock, terracota heads, Handcrafted Leather Diaries, Handmade Paper Cloth Diaries With Pencil, Ladies Leather Footwear, Leather Key Chain, Handmade Paper Cloth Diaries.

Sri Vijayalakshmi Agarbathi Works

Sri Vijayalashmi Agarbathi is banglore based incense stick manufacture. The company started in the year 1947. The incense sticks and dhoop bathi they offer are based on 100% pure and natural ingredients. The core value of their company is to "Maintain quality in product". To follow the rule, the entire manufacturing process is under the strict vigilance of experts.

Artisan Effort

Artisans Effort is a family owned private organization working only with fair trade import organizations and following fair trade criteria.

The Artisans Effort groups of artisans are from various places in local but most from Asansol which is 200 kms. away from Kolkata, all specialists in their own fields in handicrafts items.

Co-optex

International

The Tamil Nadu Handloom Weavers' Co-operative Society Ltd., popularly known as Co-optex, was established in 1935 and is primarily engaged in marketing of handloom fabrics Co-optex has a network of 2 0 0 showrooms spread all over India with an annual turnover of around Rs.1000 Crore. By honing the skills of its weavers and developing innovative concepts, Co-optex has been successfully meeting the demands and challenges of the market . Each product of Co-optex displays the artistry and craftsmanship of weavers from Tamil Nadu.



15th November, 2019
Cambay Grand Kukas, RIICO Industrial Area Delhi-Jaipur
Highway,
Jaipur, Rajasthan

'Way ahead for Impactpreneurs

Strengthening Social Entrepreneurs to enhance

Impact'



19th National Convention and Annual Governing Meeting

Fair Trade Forum India is a National Network of more than 100 org It works with more than 250,000 producers – artisans and farmers. Every year FTFI organizes annual meet for its member organizations.

Guest of honor of this year annual meet were Anu Singh Dean Indian Institute of Craft and Design, Jai Singh Sethi- leading Jaipur based social worker, industrialist and businessman.

All of our members working across India are creating an impact at grassroot level they are not just entrepreneurs, but also IMPACT preneuers. Theme of 2019 was a mark of respect for IMPACT preneuers, who are creating an impact in their unique own way. During the course of the meet the session dwelt on the following things:

- Impactful models across the network. Focusing on How fair trade contributes to Circular economy and Sustainable fashion
- Interaction with entrepreneurs to discuss current market dynamics and trends and challenges
- IMPACT preneuers all across the country are leading initiatives that are an inspiration for people around the world.
- How IMPACTprenuers despite of obstacles and numerous challenges are acting as catalysts of change and aim to create transformation in the society at the grassroot level





Discussion
Panel DE-Brief

PANEL 1: Impactful Gender Models

DR. Madhumita Puri CEO Trash to Cash-

She provides opportunities to persons with disabilities and help them earn equitable livelihood by crafting products from waste for profit. She is also executive director for society for childhood development.

Anu Jain Dean IICD, Rema Sivaraman Co founder FairKonnect and fellow at Earthwatch Institute working on promoting and popularising sustainable fashion and lifestyle with focus on environment conservation and livelihood generation.

Chaired by Anita Ahuja Co founder and President of Conserve India- She started the NGO in 1998 focussing on upcycling along with her husband. It has created employment opportunities for several underprivileged people who collects waste products and process and recycles them into fashion accessories and sell them in various markets.



Panel 2 Interactive Session "Market dynamics and way ahead"

A lot of us are connected with National and International markets and are trying to expand our market linkages. In the process of connect with different markets we face various challenges and the next interactive session aims to have a discussion on the same topic and reflect on the way ahead. The discussion is led by Anurag Mitted



Shilpi Anand Singh has been associated with Tatsat Ventures retail brand promoting fair trade brands. Himanshu Singla CEO Founder Online Trouble Shooters. She has 25 years of experience in web hosting, consulting, strategic consulting, online branding, corporate training. He is also founder of WEMAKE brand.

Rema Sivraman (FairKonnec

Led by Anurag Mittal Chief executive of Agra based Pushpanjali Fair Trade-The organization is dedicated since 30 years in improving livelihoods of local craft producers and create a positive impact by achieving economic sustainability and improve their living conditions.

Dr Panchakshram shared their vision and reflected on the vision set by him and his counter parts

We were also proud to had Shri Parsadi Lal Meena, Minister of Industries & State enterprises Rajasthan. He is a Gandhian, who as a minister from 2008 to 2013 provided short term crop loans to farmers without interest. We were honoured to have him in FTFI annual convention.



Executive	Committee	Meetings ((FY 2019-2020)
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Executive Committee Meetings (1 1 2017 2020)				
Date	Venue	Participants		
20/04/2019	FTF-I Office, FTF-I, K1/132, First Floor, CR Park, New Delhi	President, Secretary, Jt. Secretary, Treasurer, Executive Member, Executive Director and Finance Head		
17/08/2019	FTF-I Office, FTF-I, K1/132, First Floor, CR Park, New Delhi	President, Vice President, Secretary, Jt. Secretary, Treasurer, Executive Member, Executive Director and Finance Head		
05/11/2019	Tara Projects, 260, Okhla Phase III, Okhla Industrial Area, New Delhi	Secretary, Jt. Secretary, Treasurer, Executive Member, Executive Director and Finance Head		
18/12/2019	Hotel Kastor International, B-216, Chittaranjan Park, Outer Ring Road, New Delhi	President, Secretary, Jt. Secretary, Treasurer, Executive Member, Executive Member, Executive Director and Finance Head		

MOUs signed in EC meetings

- Amazon Saheli for creating a Fair Trade Store, under which FTF-I members could open their stores
- 2. Swaniti for our members to attend their Digital Media Workshops in Punjab, Lucknow and Jaipur. Kamalji made a presentation about FT at the Jaipur workshop and a few members joined the workshop
- 3. Tatsat Ventures- For helping them procure stuff from our members for their SHILP Stores. MoU was made but not signed and Tatsat procured products from Tara Projects, Eco Tasar, TCT. However, more was not done as stores could not be opened due to COVID 19
- IICD- to outline the possible ways in which INDIAN INSTITUTE OF CRAFTS AND DESIGN and FAIR TRADE FORUM INDIA could develop and carry out collaborative activities

Scope of Activities from EC meetings

Some of the scope of collaboration on academic and research activities

- 1. Exchange of scholarly publications and information
- 2. Exchange of knowledge and facilitation of certification pertaining to Fair Trade
- 3. Development of collaborative research programs or projects of mutual interest
- 4. Discussion of academic and administrative developments, including co-sponsorship of symposia, seminars and conferences
- 5. Cooperation in the development of education generally, including the potential for offering joint training programs
- 6. Pursuit of consulting and project opportunities
- 7. Support and cooperation in the sphere of incubation centre at IICD
- 8. MSU-I was meant for organizing International Textile and Costume Congress(ITCC) but postponed. MoU was signed at ITCC and Mallik ji spoke at the Conference



FAIR TRADE FORUM INDIA

SUPPORTS

5,00,000+ ARTISANS & 100+ CSOs